

# ASIAN EXPO + MARKETPLACE

**AUGUST 2023**  
Balloon Fiesta Park



## Join Us August 11-12, 2023

The Asian Expo + Marketplace showcases AAPINH-owned small businesses and brings together community, culture, art and food in a two-day celebration. In 2022, our inaugural launch brought in over 3,000 attendees and over 20 vendors. This year, we look forward to partnering with you to grow this event even further and empower our AAPINH community.

## Support our AAPINH Small Business Community

This event raises funds for the Asian Business Collaborative. We are a nonprofit (501c-3 pending) with a mission to empower and uplift AAPINH small businesses in New Mexico and surrounding states. We provide our minority-owned small businesses with year-round one-on-one support, as well as advocate for equal access to resources and funding through educational workshops and local and statewide initiatives.



### EVENT SCHEDULE:

Friday, August 11 — NM Asian Film Festival

Saturday, August 12 — Expo + Marketplace Festival

Visit [Asianexponm.com](http://Asianexponm.com) for more event details

For more information on sponsorships and partnering, contact Melanie at [melanie@asianpibc.org](mailto:melanie@asianpibc.org) or 877-552-7426.



## SPONSORSHIPS LEVELS

	TITLE \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Booth	X	X	X	X
Tshirt Logo	X	X	X	X
VIP Lounge Access	X	X	X	X
VIP Lounge Product Placement	X	X	X	X
Weekend Passes	10	6	4	2
Collateral in guest welcome bag	X	X	X	X
Social Media	X	X	X	X
Webpage Link	X	X	X	X
Workshop Welcome	X	X	X	X
Lead Workshop Session	X	X	X	
Billboard	X	X		
Press Release	X	X		
Company Logo on Photobooth	X			
Stagetime - Main Stage & Film Festival	X			
Television/Radio Recognition	X			

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or 877-552-7426.

**JOIN US AS WE CELEBRATE ASIAN BUSINESSES WITH A TWO DAY EVENT AT BALLOON FIESTA PARK**

## **AAPINH SMALL BUSINESS SPONSORSHIP**

	<b>SMALL BUSINESS PACKAGE</b>
Booth	X
Tshirt Logo	X
VIP Lounge Access	X
VIP Lounge Product Placement	X
Weekend Passes	2
Collateral in guest welcome bag	X
Social Media	X
Webpage Link	X

Businesses who qualify for the API Small Business Sponsorship Package must meet the following requirements:

- Asian, Pacific Islander, or Native Hawaiian owned and operated
- Fewer than 500 employees

The API Small Business Package is a minimum of \$250. Anything additional is always greatly appreciated. All funds will go directly to Asian Business Collaborative to support Asian-owned businesses.

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